

ORIGINAL

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, DC 20054

In the Matter of)
) RM-10971
Amendment of Section 73.202(b)) MM Docket No. 04-197
Table of Allotments)
FM Broadcast Stations)
(McCall, ID))

To: Secretary

RECEIVED

Attn: Rolanda F. Smith
Allocations Branch, Audio Division

JUL - 9 2004

PETITIONER'S COMMENTS

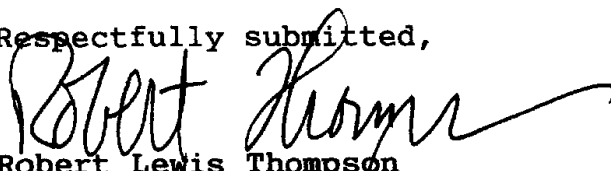
Federal Communications Commission
Office of Secretary

Mc Call Broadcasting Company ("MBC") hereby submits these
Comments in response to the Notice of Proposed Rulemaking, DA 04-
1415, released May 28, 2004.

The multiple docket Notice of Proposed Rule Making proposes,
inter alia, the allocation of channel 228C3 at McCall, ID as the
community's third commercial FM transmission service.

The Petitioner intends to apply for the channel if it is
allotted and, if authorized, to build the new facility promptly.

Respectfully submitted,


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Company

July 8, 2004

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